The background is a vibrant, abstract composition of four distinct color fields: a bright red field in the upper left, a textured yellow field in the upper right, a bright green field in the lower center, and a textured blue field in the lower left. The colors are separated by soft, irregular edges, creating a dynamic and energetic visual. The year '2021' is centered in the middle of the image, rendered in a clean, white, sans-serif font.

2021



welcome to the experience 2021

- is one of the most significant conferences in the field of payment systems, cards and technology in the central europe
- original concept of multilevel knowledge sharing built on both business
- presentations, panel discussions, round tables and workshops
- online stream on demand
- entertainment and various activities set
- focus on payment cards and progressive technologies
- open platform for exchange of experiences and informations
- cooperation with domestic and foreign entities
- socially overhang accompanying program
- official website cardforum.cz
- online registration on website cardforum.cz until may 12, 2021
- attendance at the conference is by invitation only
- photos & videos
- production experience since 2002

#cardforum . term and place



- may 24 - 26, 2021, hotel harmony, spindleruv mlyn, cze

mon 24/5	arrivals . pre-expedition program . dinner . cocktail
tue 25/5	conference program . networking . social program
wed 26/5	networking . workshops . departures

w: cardforum.cz

w: harmonyclub.cz

w: bankovnikarty.cz

w: cardmag.cz

#cardforum . monday . pre-conference day



- may 24, 2021, hotel harmony, spindleruv mlyn, cze

all day arrivals

from 14.00 accommodation in conference hotels harmony & montana

17.00 - 21.00 pre-conference program (indoor & outdoor activities)

18.00 - 21.00 dinner (restaurant classico, harmony hotel)

19.00 - 21.00 collegium bca summit (for members bca only)

21.00 - 24.00 pre-conference cocktail / save water drink champagne

- may 5, 2021, hotel harmony, spindleruv mlyn, cze

08.00 - 09.00 registration . coffee

09.00 - 09.10 opening

09.10 - 11.00 presentations

11.00 - 11.30 break . networking

11.30 - 13.00 presentations

13.00 - 14.00 lunch

14.00 - 16.00 presentations

16.00 - 16.30 break . networking

16.30 - 18.00 lab . round tables . panel . workshops

18.00 - 20.00 after-conference program

20.00 - 21.30 cardforum cocktail reception

21.30 - 24.00 sound & vision . late 9 show . deejay

#cardforum . presentation partner



#cardforum . wednesday after-conference day



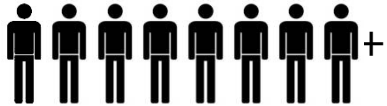


- may 26, 2021, hotel harmony, spindleruv mlyn, cze

morning	networking & workshops
noon	departures

#cardforum . key themes



- ia intelligence
- digitalization
- future of payment cards & progressive technology
- inspiration for economy in card environment
- innovation in card business
- e-commerce transactions - opportunity or threat
- mobile payments
- security, risk & biometric
- atm acquiring
- pos acquiring
- legislation
- covid19
- and more

- **big bank / corporation**
freepass for +
A row of eight black human icons, followed by a plus sign.
- **middle bank / corporation**
freepass for 
A row of six black human icons.
- **small bank / corporation**
freepass for 
A row of three black human icons.

- **sponsor**

visibility of logo & corporation name (banners, website, info, expo stand)

21 min presentation slot in the prime time

freepass for  +

- **main partner**


visibility of logo & corporation name (banners, website, info, expo stand)

15 min presentation slot in the program agenda

freepass for 

- **partner**

visibility of logo & corporation name (banners, website, info, corner)

freepass for 

- **sponsor**

gold sponsor	3.200 eur (80.000 czk)
silver sponsor	2.400 eur (60.000 czk)
bronze sponsor	1.600 eur (40.000 czk)

- **partner**

main partner	1.200 eur (30.000 czk)
partner	1.000 eur (26.000 czk)

- **bca member**

conference	0
------------	---

- **non bca**

conference	200 eur (5.000 czk)
------------	---------------------

#cardforum . original production & organization



- **organizer**

bank card association (bca) / sdruzeni pro bankovni karty (sbk)

vodickova 28

110 00 prague 1

czech republic

www.bankovnikarty.cz

id : 64933849

tax id: cz64933849

- **contact**

roman kotlan

executive director

e: roman.kotlan@bankovnikarty.cz

m: +420 604 727 501

w: cardforum.cz



2021

open air

cardforum

24-26/5 hotel harmony spindl